



Circle Lake Association

Board and Race/Fundraising Committee

Meeting Minutes September 3, 2026

Leader: Solomon Watne	Location: Watne Home
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Attendees: (X-present)

Berit Amundson	Darren McGann	X Jim Vogel
Denise Bisping	Dale Petelinsek	X Jessica Watne
Lisa Carlson	X Lonna Selkirk	
Carrie Hopkins	X Dean Sunderlin	

Guest: None

CALL TO ORDER – Motion by Jim Vogel and second by Jessica to call meeting to order at 6:38 PM and called to order by Solomon.

Projects:

1. Race Updates -Race details available per Solomon's AI summary.

• Registration

- 208 runners registered YTD
- 5K registrations (125 currently) are up from last year.
- 200 Bibs have been ordered.
- Half and 10K numbers are similar to last year's.'
- Goal remains 250 runners this year.
- Thirty-seven percent of those registered have run the race before.

• Sponsorships

- Ninety-nine percent of sponsorships are completed with one left to be collected in the amount of \$300.00 from RT Construction.

• Fliers/Signs

- Lisa distributed in Lonsdale, Jessica/Solomon in NFLD including school, colleges, Boonies, and yard signs. All signs are up.
- Signs still need to be delivered to Vet places, pet stores, and coffee shops in Faribault. **(Lonna)**



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- Next year more yard signs are needed-ordered twenty this year and received 15 with 5 political signs in error. Recommend doubling that amount next year so we could leave more at schools. Post cards cost \$45.00 and we have many left.
- **Operations**
 - One politician-Legvold who is running for MN Congress wants to campaign at the race. Both parties need to be given opportunity if this is allowed. He can participate in race activities as a registrant or observer.
 - A representative related to a Native Plants organization will be present with educational material and fun games for kids.
 - Pins have been finalized and 250 ordered at a cost of \$2.50 each.
 - No parking signs are missing as well as the signs with sayings. Likely need to buy more.
-Check with Carrie Hopkins to determine if she has them.
 - **(Solomon)**
 - No dog bowls found with race materials. Committee recommended empty ice cream buckets. Jessica will provide these.
 - Distribute the medical emergency protocol to everyone working at water stops and elsewhere on the race, phone numbers to call and when to call 911. **(Berit and Jessica)**
 - Drink ticket process needs to be verified. **(Jessica)**
 - Contact Nealee to see if she is open to singing the national anthem, otherwise she will use a recording. **(Lonna/Jessica for recording)**
 - Parking director still needed. Dale P. is helping with transport.
 - Where are the stencils for painting roads? **(Jessica to check with Brianne H.)**
 - Solomon is planning one more Facebook ad for \$30.00.
 - Township tables are not to leave the township hall. Past commissioners have approved usage of the tables for the race but there are now new commissioners. Likely a good idea to verify that the Race committee can still use tables. **(Solomon, Jessica)**



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- To rent the blow-up start/finish line would cost \$300.00 so flags were chosen instead. After discussion, a purchase of a blow-up arch would pay for itself in two years if under \$300.00.

MOTION-Motion made by Jim Vogel with second from Lonna to purchase a blow-up arch start/finish line for the race with a cost up to \$300.00. Passed unanimously.

2. Policy Document Policy updates

- Deferred to next meeting when race is complete. **(Lisa and Lonna)**
- A cloud account will be created for historical reports archiving. This account will be shared with committee for uploading documents. **(Solomon-Cloud account, Dean, Jim, Lonna)**

3. New Business

- The 10% discount offered to Mill Towns Race runners did not yield further registrations.
- Solomon introduced the concept of a Circle Lake Merchandise Store. An opportunity to buy year-round hats, mugs, or other merchandise with our logo whether generic Circle Lake or race related. The Bonfire website gives cash back to organizations.

MOTION-Motion by Solomon and seconded by Jim to further explore a Circle Lake Merchandise Store with Bonfire website including Denise B and Kathy P. in design and product options. Passed unanimously.

- CLID is interesting in obtaining the domain name-circlelake.org. Dean has checked into a transfer and believes it is still feasible since there is a grace period since this expired. Last communications regarding the domain will be sent to Dean. **(Lonna)**
- FYI The land dedication of the public landing and island will take place 10/09/26 and 10/10/2026, About 200 people are expected with government officials and media. There will be a media boat tour that will launch at 2:30pm and public dedication starts at 4:30pm. The event ends at 5:30. Volunteers are needed to help with set up and clean-up.



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4. Financial Report

- Treasurer reports \$24,842.96 in checking currently.
- Outstanding bills-Fliers 292.16 payable to Denise Bisping, Facebook adds and AI 176.00 to Solomon, and 191.14 Last circlelake.org payment to Lonna.

MOTION-Motion by Jim Vogel and second by Lonna to pay outstanding bills listed. Passed Unanimously.

- Jim Vogel checked with Merchant bank for an electronic payment method. Committee will need to sign up with Clover, which is a less used payment app. The fees are 4% of purchases with a \$10.00 a month fee. Venmo is used more frequently and charges a 2% fee.

MOTION- Motion by Solomon Watne with second by Jim Vogel to use Venmo for next year's race and pay the 2% fee. Passed Unanimously.

Adjourn

Motion to adjourn by Lonna with a second from Solomon (passed unanimously), motion carried. Meeting Adjourned 7:45 PM